

WEATHERING THE STORM

INVERCARGILL / WAIHŌPAI

1-4 DECEMBER 2020

NZHS, NZ Rivers Group & NZFSS Joint Conference

SPONSORSHIP PROPOSAL



manatiaki kōawa
**rivers
GROUP**
A joint technical interest group of
Engineering New Zealand & Water NZ



Visit nzhsrivers2020.co.nz for more information

INVITATION FROM THE 2020 CONFERENCE COMMITTEE

Tēnā koutou katoa

Greetings!

The NZ Hydrological Society, the Rivers Group and the Freshwater Sciences Society warmly welcome you to their annual conference to be held in Invercargill and online from 1–4 Dec 2020. Invercargill is a superb venue for our conference and is a gateway to some of New Zealand's ultimate nature and wildlife destinations, including the stunning Stewart Island | Rakiura. The conference theme is "Weathering the Storm".

This proposal outlines various levels of involvement to suit every budget and marketing objective, we encourage you to explore the benefits of participating as a sponsor and/or exhibitor. If there are other ways in which you would like to participate, the Conference Managers would be happy to discuss these with you.

We look forward to welcoming you to Invercargill in December.

Ngā mihi nui

Kind regards

Conference Committee

WHY BECOME A SPONSOR?

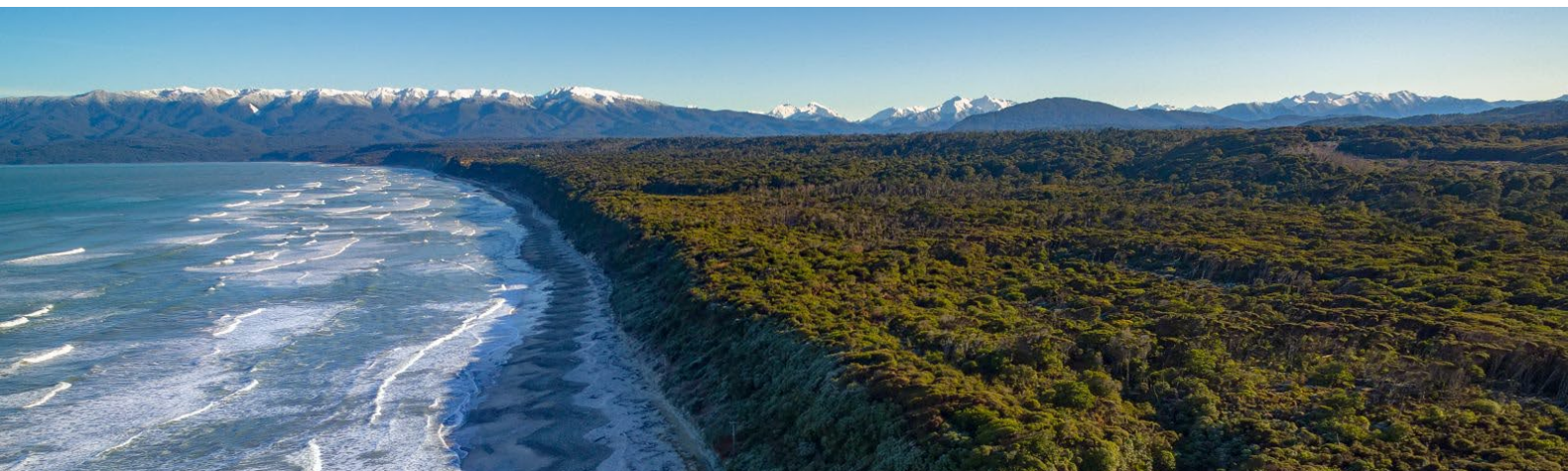
The Organising Committee have built a program that will generate a high level of interest from the New Zealand Hydrological Society, the New Zealand Rivers Group and The New Zealand Fresh Water Sciences Society. This will give you the opportunity to:

- **Showcase** your latest innovation, products and services
- **Increase awareness** of your organisation's brand and reputation
- **Raise your organisation's profile** among delegates across all areas of hydrology and freshwater research
- **Demonstrate** your organisation's contribution towards the management of water resources
- **Broaden your network** of potential customers by engaging them in a relaxed and informative environment

PROGRAMME-AT-A-GLANCE

	MON 30 NOV	TUES 1 DEC	WED 2 DEC	THURS 3 DEC	FRI 4 DEC
Day Events	<ul style="list-style-type: none">• Trade stand pack in• Special interest group meetings	<ul style="list-style-type: none">• Opening keynote concurrent sessions	<ul style="list-style-type: none">• Keynote speaker concurrent sessions	<ul style="list-style-type: none">• Keynote speaker concurrent sessions• Trade stand pack out (pm)	<ul style="list-style-type: none">• Field Trips
Evening Events		<ul style="list-style-type: none">• Welcome Function	<ul style="list-style-type: none">• AGMs• Social Function	<ul style="list-style-type: none">• Conference Dinner	

For updates visit the website at nzhsrivers2020.co.nz



SPONSORSHIP PACKAGES SUMMARY

SPONSORSHIP PACKAGE BENEFITS	PLATINUM \$10,000	GOLD \$8,000	SILVER \$5,000	BRONZE \$2,500
Maximum number available	1	2	3	5
PROFILE – Your logo will appear on				
The conference website home page	✓	✓	✓	✓
The conference website sponsors page, with a link to your website	✓	✓	✓	✓
<i>The online conference platform top banner (used by virtual attendees)</i>	✓	✓	✓	✓
The conference app banner (used by on-site attendees)	✓	✓	✓	✓
All banners used throughout the conference	✓	✓	✓	✓
Inside the conference handbook (printed & online PDF)	✓	✓	✓	✓
The sponsors slide, displayed during the housekeeping each day	✓	✓	✓	✓
The holding slide, displayed at the start of the conference each day	✓	✓	✓	
The cover of the conference handbook (printed & online PDF)	✓	✓		
The delegate conference registration form	✓	✓		
The conference website exhibitors page, with a link to your website	✓	✓		
All conference delegate name tags (for on-site attendees only)	✓			
The conference satchel/folder	✓			
PUBLICITY – Your company will receive				
Advertisement included in the conference handbook (A4)	Full	Full	Half	Quarter
Sponsor marketing material included in satchel/folder (+ online download)	✓	✓	✓	✓
Verbal recognition by the Conference MC at the beginning of each day	✓	✓	✓	✓
<i>Profile in the virtual exhibition hall (used by virtual attendees)</i>	✓	✓		
Mention in media related to the conference, where possible	✓			
NETWORKING BENEFITS				
ONE exhibition stand (includes: booth, wall & sides, company fascia sign and two 150w spotlights)	6 x 1.2 m (Double)	3 x 1.2 m (Single)	50% off 1 3 x 1.2 m	25% off 1 3 x 1.2 m
Opportunities to engage with attendees at conference and online	✓	✓	✓	✓
Full conference registrations	3	2	1	1
Dinner tickets	3	2	1	
<i>Additional engagement opportunities through the online platform</i>	✓			

All costs excl. GST

SPONSORSHIP PACKAGES



NZHS SOCIETY SPONSORSHIP OPPORTUNITIES

NZHS welcomes NIWA as the new society sponsor. There are also further annual sponsorship opportunities available.

Please contact admin@hydrology.co.nz if you are interested in supporting the society year-round.

PLATINUM \$10,000 (1 AVAILABLE)

As the Platinum Sponsor, your organisation will be positioned as this year's premier conference partner. The package of advertising and promotion will give your organisation premium placement and maximum connection with delegates before, during and after the conference.

PROFILE

Your logo will appear on:

- The conference website home page and sponsors page, with a link to your website
- *The online conference platform top banner (used by virtual attendees)*
- The conference app banner (used by on-site attendees)
- All banners used throughout the conference
- The cover and inside the conference handbook (printed and available online as a PDF)
- The sponsors slide, displayed during the housekeeping each day
- The holding slide, displayed at the start of the conference each day
- The delegate conference registration form
- The conference website exhibitors page, with a link to your website
- All conference delegate name tags (for on-site attendees only)
- The conference satchel/folder

PUBLICITY

Your organisation/company will receive:

- One full page advertisement included in the conference handbook (artwork to be supplied by sponsor)
- Sponsor marketing material included in the satchel/folder and as a downloadable brochure online
- Verbal recognition by the Conference MC at the beginning of each day
- *Profile in the virtual exhibition hall (used by virtual attendees)*
- Mention in media related to the conference, where possible

NETWORKING BENEFITS

- ONE 6m x 1.2m (double) exhibition stand (includes: double booth, wall & sides, company fascia sign and two 150w spotlights)
- Opportunities to engage with attendees at conference and online
- THREE full conference registrations
- THREE dinner tickets
- *Additional engagement opportunities through the online platform*



SPONSORSHIP PACKAGES

GOLD \$8,000 (2 AVAILABLE)

A Gold Sponsor is viewed as a key event partner and will receive considerable exposure and recognition through the following benefits.

PROFILE

Your logo will appear on:

- The conference website home page and sponsors page, with a link to your website
- *The online conference platform top banner (used by virtual attendees)*
- The conference app banner (used by on-site attendees)
- All banners used throughout the conference
- The cover and inside the conference handbook (printed and available online as a PDF)
- The sponsors slide, displayed during the housekeeping each day
- The holding slide, displayed at the start of the conference each day
- The delegate conference registration form
- The conference website exhibitors page, with a link to your website

PUBLICITY

Your organisation/company will receive:

- One full page advertisement included in the conference handbook (artwork to be supplied by sponsor)
- Sponsor marketing material included in the satchel/folder and as a downloadable brochure online
- Verbal recognition by the Conference MC at the beginning of each day
- *Profile in the virtual exhibition hall (used by virtual attendees)*

NETWORKING BENEFITS

- ONE 3m x 1.2m (single) exhibition stand (includes: booth, wall & sides, company fascia sign and two 150w spotlights)
- Opportunities to engage with attendees at conference and online
- TWO full conference registrations
- TWO dinner tickets



SPONSORSHIP PACKAGES

SILVER \$5,000 (3 AVAILABLE)

As a silver sponsor, a package of advertising and promotion will be visible to all delegates throughout the conference and includes:

PROFILE

Your logo will appear on:

- The conference website home page and sponsors page, with a link to your website
- *The online conference platform top banner (used by virtual attendees)*
- The conference app banner (used by on-site attendees)
- Inside the conference handbook (printed and available online as a PDF)
- All banners used throughout the conference
- The sponsors slide, displayed during the housekeeping each day
- The holding slide, displayed at the start of the conference each day

PUBLICITY

Your organisation/company will receive:

- One half page advertisement included in the conference handbook (artwork to be supplied by sponsor)
- Sponsor marketing material included in the satchel/folder and as a downloadable brochure online
- Verbal recognition by the Conference MC at the beginning of each day

NETWORKING BENEFITS

- 50% discount (save \$750) off a 3m x 1.2m (single) exhibition stand (includes: booth, wall & sides, company fascia sign and two 150w spotlights)
- Opportunities to engage with attendees at conference and online
- ONE full conference registration
- ONE dinner ticket

BRONZE \$2,500 (5 AVAILABLE)

As a bronze sponsor, a package of advertising and promotion will be visible throughout the conference and includes:

PROFILE

Your logo will appear on:

- The conference website home page and sponsors page, with a link to your website
- *The online conference platform top banner (used by virtual attendees)*
- The conference app banner (used by on-site attendees)
- All banners used throughout the conference
- Inside the conference handbook (printed and available online as a PDF)
- The sponsors slide, displayed during the housekeeping each day

PUBLICITY

Your organisation/company will receive:

- One quarter page advertisement included in the conference handbook (artwork to be supplied by sponsor)
- Sponsor marketing material included in the satchel/folder and as a downloadable brochure online
- Verbal recognition by the Conference MC at the beginning of each day

NETWORKING BENEFITS

- 25% discount (save \$375) off a 3m x 1.2m (single) exhibition stand (includes: booth, wall & sides, company fascia sign and two 150w spotlights)
- Opportunities to engage with attendees at conference and online
- ONE full conference registration

INDIVIDUAL SPONSORSHIP, EXHIBITION & ADVERTISING SUMMARY

INDIVIDUAL SPONSORSHIP OPPORTUNITIES	AVAILABLE	COST
Conference Dinner Sponsor	1	\$4,000
Icebreaker Function Sponsor	1	\$2,500
Student Function Sponsor	1	\$1,500
Poster Session Sponsor	1	\$1,500
Keynote Speaker Sponsor	3	\$1,000
Field Trip Sponsor	2	\$1,000
Lunch Breaks Sponsor	3	\$800
Tea Breaks Sponsor	6	\$500
Conference Notepads & Pens Sponsor *(Plus costs of writing pads/pens)	1 each	\$500 each*

EXHIBITION OPTIONS	AVAILABLE	COST
Exhibition Double package (6m x 1.2m booth)	Limited	\$2,300
Exhibition Single package (3m x 1.2m booth)	Limited	\$1,500
Virtual exhibitor space (used by virtual attendees)	Limited	\$750

ADVERTISING OPPORTUNITIES	AVAILABLE	COST
Website footer banner (600px X 200px – displayed on a rotating basis)	3	\$850
Website side panel skyscraper (300px X 700px – displayed on a rotating basis)	4	\$600
Satchel Insert/brochure download	8	\$750
Handbook full page ad	2	\$650
Handbook half page ad	3	\$450
Handbook quarter page ad	4	\$250



INDIVIDUAL SPONSORSHIP OPPORTUNITIES

Opportunities are available for sponsorship of specific conference events or conference materials. All sponsors will receive brand exposure both on the website and in print and include:

- Naming rights of the function/break/session/field trip
- TWO Free standing banners in a prominent location for the duration of the function/break/session
- Logo on conference website: sponsors page
- Logo in the conference handbook
- Logo on online platform (if conference has a virtual element)

For the 2020 Conference, these opportunities include: (Unless specified there is 1 available each)

CONFERENCE DINNER – \$4000

Attended by most delegates, the Conference Dinner is always a unique experience with a local flavour. This year's venue is Transport World, Invercargill. Don't miss the opportunity to contribute to this memorable night!

In addition to the benefits described above, we can add your logo to the Dinner Table menus.

ICEBREAKER FUNCTION – \$2500

A tradition for returning delegates, the Icebreaker Function takes place on the first night of the conference and sets the scene for the week to come – good people, good food, and lots of networking opportunities.

In addition to the benefits described above, we will display your logo on all drink vouchers.

STUDENT FUNCTION – \$1500

Students are encouraged to participate in the annual conference. A student function will be organised on the second evening of the conference.

POSTER SESSION – \$1500

The poster session is a key component of the conference, with posters being displayed in the refreshment and networking areas or online. Attendees are given plenty of time to view the posters.

KEYNOTE SPEAKER – \$1000 (3 AVAILABLE)

Your organisation has the opportunity to align itself with one of this year's keynote speakers.

FIELD TRIP – \$1000 (2 AVAILABLE)

The field trips are very popular with our delegates and are an integral part of the Conference.

In addition to the benefits described above, your logo will be displayed on the bus signage.

LUNCH BREAKS – \$800 (3 AVAILABLE)

All breaks are held in the Exhibition and Poster area and provide an opportunity for delegates to network, eat and relax during breaks in the programme.

In addition to the benefits described above, the sponsor of each catered break will receive recognition in the conference session prior to the relevant break as well as acknowledgment in the conference programme.

TEA BREAKS – \$500 (6 AVAILABLE)

CONFERENCE NOTEPADS AND/OR PENS* – \$500 EACH

All delegates attending the Conference will receive official writing materials.

The conference writing pad and/or pen sponsor will be acknowledged in the following ways:

- Company name and logo on sponsor page of the Conference Website
- Logo in the conference handbook

*(Plus costs of writing pads and/or pens)



EXHIBITION OPTIONS

Exhibition offers organisations exposure to conference delegates and the opportunity to showcase their products and services.

The Exhibition & Catering Zone has been designed to provide the best possible promotional opportunities to participating organisations. With lunch, morning and afternoon refreshment breaks being served in this area it will create an unparalleled chance to promote your products and services to the diverse delegate base.

Benefits of Participating:

- Build new and strengthen existing relationships
- Meet the decision makers and do business face to face
- Raise your company profile and position your company as a leader within the field
- Showcase your products and services to delegates in your target market
- Organisations will receive a high level of visibility through the official website and conference marketing materials.
- All lunch, morning and afternoon refreshment breaks will be served in and around the exhibition area in order to maximise "booth traffic"
- There will also be the opportunity to have a 'virtual trade stand' space to connect with virtual attendees.
- Opportunity to maximise delegate interaction via conference app competitions

EXHIBITOR DOUBLE PACKAGE – \$2300

(LIMITED SPACES)

- One double trade booth at the conference (6m x 1.2m) plus a virtual space online
- Company name and stand number
- Identification sign and name badges
- Two (2) x 150W spotlights
- One (1) 4amp power point
- Company fascia signage
- Two trestle tables with tablecloths & two chairs
- Daily catering for two personnel (additional personnel pass \$70 per day)
- Two complimentary Dinner and welcome function tickets
- One Conference Satchel
- Name tag for each personnel
- One Conference Handbook
- Listing on the conference website and conference handbook

EXHIBITOR SINGLE PACKAGE – \$1500

(LIMITED SPACES)

- One single trade booth at the conference (3m x 1.2m) plus a virtual trade space online
- Company name and stand number
- Identification sign and name badges
- Two (2) x 150W spotlights
- One (1) 4amp power point
- Company fascia signage
- One trestle table with tablecloth and two chairs
- Daily catering for one personnel (additional personnel pass \$70 per day)
- One welcome function ticket
- One Conference Satchel
- Name tag for personnel
- One Conference Handbook
- One complimentary conference dinner ticket
- Listing on the conference website and conference handbook

VIRTUAL EXHIBITOR SPACE – \$750

- Space in the Virtual Exhibitor Hall
- Access to meeting hub to connect with attendees
- Ability to request meetings and set up video calls with all conference attendees
- Company Profile and downloadable brochure + staff info and chat function available throughout conference
- Opportunity to engage with delegates at 'functions'
- You set up your own meeting space / background as creatively as you like!
- No need to transport gear to the conference venue



ADVERTISING OPPORTUNITIES

We offer a variety of advertising opportunities, both print and electronic to assist your company/organisation in gaining significant industry exposure to conference delegates.

WEBSITE BANNER ADVERTISING

The conference website is “web central” for attendees, members, exhibitors and anyone else interested in the conference programme, call for papers, registering, planning their visit, sourcing conference abstracts and more! Don't miss this chance to showcase your brand to such an engaged and interested audience!

- Your banner ad will include a link to your website
- Ads are on ALL conference web pages; these pages collectively receive hundreds of page views during the months before, during, and after the conference.
- OnCue will provide you with statistics of impressions (the number of times your banner ad was seen during the month) and click-throughs (the number of times your banner ad was clicked on driving traffic to your website)
- Ads are uploaded within 48 hours of being received and approved. Ads will remain online two months after the conference.

There are two sizes available:

FOOTER BANNER – \$850 (3 AVAILABLE)

- 600px X 200px in size
- Displayed at the bottom of every page
- Displayed on a rotating basis

SIDE PANEL SKYSCRAPER – \$600 (4 AVAILABLE)

- 300px X 700px in size
- Displayed on the right hand side of every page
- Displayed on a rotating basis

See logo and advertising specs on the following page for upload file spec details.

SATCHEL INSERT / BROCHURE DOWNLOAD – \$750 (8 AVAILABLE)

Satchel inserts of sponsor information is a direct method of ensuring YOUR organisational information reaches key decision makers within the industry.

Company brochure maximum A4 size flyer or four-page brochure) to be inserted in all delegate satchels (sponsor to supply material).

Digital alternative is having a brochure download available to all delegates.

HANDBOOK ADVERTISING

All delegates will receive a conference handbook (A4 size) which will include information covering the conference and social programme. If attendance is virtual they will be able to access a PDF of this document. This publication will be a valuable reference tool used by delegates during and after the conference.

There are three sizes available:

FULL PAGE AD – \$650 (2 AVAILABLE)

HALF PAGE AD – \$450 (3 AVAILABLE)

QUARTER PAGE AD – \$250 (4 AVAILABLE)

See logo and advertising specs on the following page for upload file spec details.

LOGO / ADVERTISING SPECS & DESIGN SERVICES

LOGO

- Your logo should be supplied as a vector file (an EPS or Ai file format is preferred)
- Accompany with your guidelines, if applicable
- If you do not have a vector file, other acceptable file formats include: JPG/JPEG, PNG or PDF
- Alternative format size: no smaller than 1mb
- Email your logo to jesse@oncueconferences.com

CONFERENCE HANDBOOK ADS

Ad Sizes:

- Full page, 210mm (w) x 297mm (h)
- Half page portrait, 105mm (w) x 297mm (h)
- Half page landscape, 210mm (w) x 148.50 mm (h)
- Quarter page, 105mm (w) x 148.50mm (h)

Supply of material:

- Artwork must be supplied as a high-resolution PDF (no JPG/JPEG or TIFF files)
- Convert all paths and text to outlines
- Add a 5mm bleed on all four sides
- All colours must be CMYK (no RGB colours)
- Artwork to be supplied at 300 dpi
- Photographs for advertising must be supplied at a minimum file size of 1MB
- Artwork should be supplied via email to jesse@oncueconferences.com
- If too large to email, send via [WeTransfer](#)

CONFERENCE WEBSITE ADS

Ad Sizes:

- Footer banner, 600px (w) x 200px (h)
- Side panel skyscraper, 300px (w) x 700px (h)

Supply of material:

- Acceptable file formats: PNG, JPG/JPEG, GIF
- All colours must be RGB (no CMYK colours)
- Artwork to be supplied at 72 dpi
- File size: less than 250 KB
- Artwork should be supplied via email to jesse@oncueconferences.com

ONLINE CONFERENCE PLATFORM

Ad Sizes:

- Header banner: 870px (w) x 155px (h)
- Sponsor logo: 180px (w) x 180px (h)

Supply of material:

- Acceptable file formats: PNG, JPG/JPEG, GIF
- All colours must be RGB (no CMYK colours)
- Artwork to be supplied at 72 dpi
- File size: less than 250 KB
- Artwork should be supplied via email to jesse@oncueconferences.com

DESIGN SERVICES

If you require assistance with designing your ads or other promotional material, our in-house graphic designers are more than happy to assist. For a quote on the following materials please contact

jesse@oncueconferences.com

- Pull-up banners
- Signage
- Print ads
- Website banner ads
- Website design and build
- Exhibitor stand design
- Vector logo file creation
- Custom design requests



BOOKING INFORMATION

To book a sponsorship, advertising or exhibition package, please email tracy@oncueconferences.com with your details and preference. OnCue will raise an invoice based on the following payment policy.

PAYMENT POLICY

Sponsorship Packages:

- 50% deposit is due on the 20th of the month following invoice, or by 1st October 2020
- Remainder payment due by 31st October 2020
- Should the Sponsor fail to pay by the invoice due date, OnCue has the right to cancel all entitlements with no refund

Advertising and Exhibition Packages:

- Full payment is due on the 20th of the month following invoice, or by 1st October 2020
- Should the advertiser/exhibitor fail to pay by the invoice due date, OnCue has the right to cancel all advertising

PAYMENT METHODS

Payment is possible by; direct credit, cheque or credit card – full details will be on the invoice.

DEADLINES

To secure a sponsorship package or exhibition package:

- Completed booking information must be received by 31st August 2020

To secure advertising space in the conference handbook:

- Confirmation must be received by 1st September 2020
- Advertising Materials must be received by 1st October 2020

If sponsor or advertiser does not meet the above published deadlines, OnCue cannot guarantee advertising space and reserves the right to invoke penalties for late submissions.

TERMS & CONDITIONS

- Sponsorship will be allocated only on receipt of a confirmation email from an authorised staff member from your organisation. A letter of confirmation will be sent to your organisation by OnCue Conferences to confirm the booking. Applications will be processed in order of receipt.
- Exhibition space will be allocated on first come, first served basis. OnCue reserves the right to rearrange the floor-plan and / or relocate each exhibit. There is no discount or refund for any facilities not used.
- OnCue provides no guarantees that such sponsorship, exhibition or advertising will result in revenues for the sponsor.
- OnCue has the right to refuse unacceptable advertising and reserves the right to refuse any advertisement it deems inappropriate or that does not conform to its graphic specifications. All graphics must be within the file size and dimension restrictions listed in this agreement. OnCue may request changes to any advertisement it deems unacceptable. Such a request may delay or prohibit the display of the ad until changes are made.
- Website Banner Ad Display Frequency – all ads are displayed on a rotating basis per page views. Each time the page is displayed the banner ad changes. Frequency may vary due to the number of banner ads active at the time. OnCue makes no guarantee to frequency or number of times the ad will be displayed.
- Changes to advertisement – after entering into this agreement, the Sponsor/Advertiser may request a change of the advertisement graphic. All changes are the responsibility of the Sponsor/Advertiser and any changes made by OnCue will be billed at the rate of \$50 per hour. Any requested change to an ad must be received in writing.
- **Cancellation Policy** – Once the sponsorship agreement has been confirmed by both parties, any cancellations will incur a charge equal to 100% of the sponsorship sum.